

Ready to start your sweet journey
with Rolly Polly Cow?

✉ contact@rollypollycow.com

🌐 www.rollypollycow.com

Join the Rolly Polly Cow family and bring
smiles to your community, one delicious
rolled ice cream at a time!



**Roll Up Happiness
with Every Bite with**

Our **Super Tasty
Ice Cream**

Beloved brand known for it delicious, Rolled & Scoop ice creams - dairy & Non-dairy and sugar free Rolls delights We also offer our customers amazing Milkshakes, Rabri Faludas, Cakes & Pastries and Gourmet Hot Beverages.

Our commitment to quality and innovation has made us a favorite among dessert lovers of all ages. From our unique flavors to our vibrant, family-friendly atmosphere, Rolly Polly Cow offers an unforgettable experience for customers and a rewarding opportunity for franchisees.

Why Choose Rolly Polly Cow?

- **Innovative Product Line:** We offer a diverse range of rolled ice creams (Dairy, Non-Dairy, Sugar Free, Indian Inspired Flavirs instead of Indian Flavor Inspired..), milkshakes and Faluda Treats that keep customers coming back for more. We are the pioneers who created Indian inspired Rolled and Scoop Ice Cream Flavors for our Customers.
- **Strong Brand Identity:** Our brand is recognized and loved by families, children, and ice cream enthusiasts.
- **Proven Business Model:** Our successful franchise model ensures support, training, and resources to help you thrive and become successful.
- **Marketing Support:** Benefit from comprehensive marketing strategies and promotional materials to boost your local presence.
- **Community Engagement:** We believe in giving back and fostering community relationships through events and local partnerships.

OUR PRODUCTS

- **Rolled Ice Cream:** Freshly made to order with a variety of flavors and toppings. Our Rolled Ice Creams are unique and how we make these Ice Cream Rolls are envy of our competitors.
- **Milkshakes:** Thick, creamy, and customizable to satisfy every taste bud.
- **Rabri Faludas:** Nostalgic treats that are made with our Pure Rabri and we call these treats Classy Faluda Glassy. we offer a range of delicious options.
- **Handcrafted Gourmet Artisanal Scoop Ice Creams:** Unique offerings that keep our menu exciting and our customers intrigued.
- **Hot Beverages:** Our gourmet hot beverages include Lattes, Cappuccinos, Desi Espressos (Indian version of Cappuccinos) and Chai Lattes.
- **Cakes & Pastries procured from the Top Bakeries in:** When we do not make a product, we partner up with the Top Vendors to procure these products to make our customers happy. unique offerings that keep our menu exciting and customers satisfied.

FRANCHISE SUPPORT

- 1. Comprehensive Training:**
Initial and ongoing training programs to ensure your success.
- 2. Site Selection Assistance:**
Help in choosing the perfect location for your franchise.
- 3. Store Design and Setup:**
Guidance on store layout, design, and setup for a vibrant and inviting atmosphere.
- 4. Marketing and Promotions:**
Marketing campaigns to drive traffic to your store.
- 5. Operational Support**
Continuous support with operations, supply chain, and customer service.

STEPS TO OWNERSHIP

- 1. Initial Franchise Application:**
Complete and submit our franchise application available on our website.
- 2. Franchise Disclosure Document**
Review the FDD with your attorney to understand the full details.
- 3. Discovery Day:**
Visit our Flagship store to meet the team and see our operations firsthand.
- 4. Sign the Franchise Agreement:**
Join the Rolly Polly Cow family!
- 5. Training and Opening:**
Complete your training and prepare for your grand opening.

INVESTMENT DETAILS

- **Initial Franchise Fee:**
\$45,000
(For Rolly Polly Scoop: \$25,000)
- **Estimated Initial Investment:**
\$525,000 - \$675,000 (including build-out, equipment, and initial inventory) (For Rolly Polly Scoop: \$250,000 - \$400,000)
- **Royalty Fee:** 6% of gross sales
- **Marketing Fee:** 2% of gross sales

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